



MATRC 2018
TELEHEALTH SUMMIT

Hershey Lodge, Hershey, PA

Telehealth *on*
TRIAL

April 15-17

Exhibitor/Sponsorship Opportunities

WELCOME to the MATRC Community ~

The MATRC Community is a growing collegial and supportive group of telehealth professionals from the Mid-Atlantic region, including DE, KY, MD, south/central NJ, NC, PA, VA, WV, and DC.

In our seventh MATRC Summit, you will find our Summit participants are innovative explorers working to provide the optimal provider and patient experience for great access to high quality healthcare. Join us if you want to reach and really communicate with these professionals:

Healthcare Providers - titles include Medical Director, Clinical Nurse Specialist/Emergency Division, Telemental Health Therapist, Trauma Specialist and many many more

Hospital and Healthcare Clinic Administrators

State and Federal Healthcare Policy Administrators

Research Coordinators and Specialists

Healthcare IT Engineers and Technical Team

As a 2018 MATRC Summit Exhibitor you will have the opportunity to:

- Actively engage an anticipated over 400 diverse telehealth professionals who are exploring ways to initiate, develop and diversity telehealth in their communities. Immerse yourself in all Summit activities:
 - network with participants during meals and breaks in the expansive Exhibitor room
 - interact with speakers and participants during plenary and breakout sessions
 - customize your profile and stay connected with attendees using the event mobile app
 - optimize the unique app game (Gamification) to draw Summit participants to you
- Create positive publicity & heightened visibility by including your company name & hyperlink on the MATRC website, Summit program, and Summit mobile app. This is an optimal way to develop relationships and potentially revenue.

For questions or more information about the Summit, contact:

Anita N. Browning

Outreach Specialist, Mid-Atlantic Telehealth Resource Center (MATRC)

Email: Anita.Browning@virginia.edu or Phone 434-270-5338

Register as Summit Sponsor or Exhibitor: www.MATRC.org/summit

ViTel Net - Our 2016, 2017, and 2018 Star Sponsor!



Explorers at the 2017 MATRC Summit



Exhibitor/Sponsorship Levels



\$12,000 ONLY ONE ULTIMATE MATRC

MATRC Summit Sponsorship Available

STAR Sponsor Features for the 2018 MATRC Summit

- Four 6' tables with pipe and drape immediately inside the Exhibitor area.
- Introductions and Acknowledgements throughout the Summit by Drs. Karen Rheuban and Kathy Wibberly
- Elevated promotion of your company before 400 telehealth professionals from the expansive Mid-Atlantic area of DE, DC, MD, NC, NJ, PA, VA, and WV
- Promotion of your company by being a sponsor of SIX Scholarships
- Electricity and choice of Internet access all included
- Largest logo presentation in the Summit Program and STAR Sponsor level on Summit App
- FIVE fully included representatives - encouraged to join all of the program and meals
- Full page advertisement in the printed Summit Program
- The ONLY Banner or Landing Page Log in the Summit App
- Attendee lists provided for both BEFORE and AFTER the Summit
- Drink Tickets (bundle of 10)
- FIVE Dinner Tickets

Platinum PLUS / \$7,500

Includes ALL of the Below:

- Choice of optimal Premium Platinum Plus Location in the Exhibit Hall
- Exhibitor space with THREE 6' tables and tablecloth
- Promotion of your Company as a Sponsor of THREE Summit Scholarships
- Choice of Wi-Fi and/or Electricity
- Logo in Summit Program (Large Size) and Platinum PLUS Level listing in the Summit App
- FOUR representatives with full attendee privileges
- Gamification Promotion via mobile app to engage clients
- Attendee lists both Pre and Post-Summit
- Drink Tickets (bundle of 5)
- FOUR Dinner Tickets
- Opportunity to select additional Custom promotional features

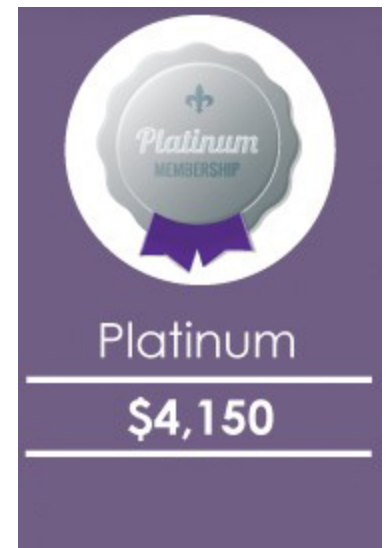


Platinum / \$4,150

\$3,950 (Early Bird for the first TWO registrants before/on 1-19-18)

Includes ALL of the Below:

- Choice of available Premium Platinum Location in the Exhibit Hall (first come, first serve)
- Exhibitor space with TWO 6' tables and tablecloth
- Promotion of your Company as a Sponsor of TWO Summit Scholarships
- Choice of Wi-Fi and/or Electricity
- Logo in Summit Program (Large Size) and Platinum Level listing in the Summit App
- THREE representatives with full attendee privileges
- Gamification Promotion via mobile app to engage clients
- Attendee lists both Pre and Post-Summit
- Drink Tickets (bundle of 5)
- THREE Dinner Tickets
- Opportunity to select additional Custom promotional features

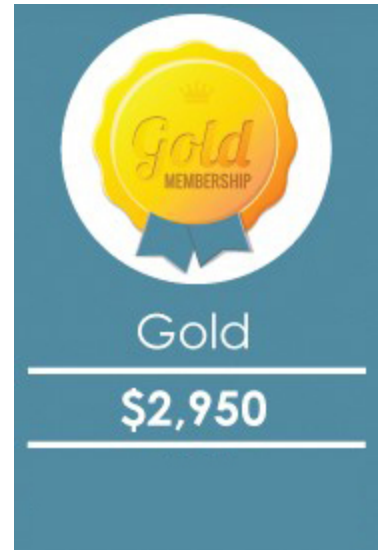


Gold / \$2,950

\$2,750 (Early Bird for the first *THREE* registrants before 1-19-18)

Includes ALL of the Below:

- Choice of available Premium Location in the Exhibit Hall (first come, first serve)
- Exhibitor space with 8' table and tablecloth
- Choice of Wi-Fi and/or Electricity
- Logo in Summit Program (Regular Size) and Gold Level listing in the Summit App
- TWO representative with full attendee privileges
- Attendee lists both Pre and Post-Summit
- Opportunity to select additional Custom promotional features and Dinner tickets



Silver / \$2,550

\$2,350 (Early Bird for the first *THREE* registrants before 1-19-18)

Includes ALL of the Below:

- Choice of available Basic Location in the Exhibit Hall (first come, first serve)
- Exhibitor space with 8' table and tablecloth
- Choice of Wi-Fi and/or Electricity
- Logo in Summit Program (Regular Size) and Silver Level listing in the Summit App
- One representative with full attendee privileges
- Attendee lists Post-Summit
- Opportunity to select additional Custom promotional features and Dinner tickets

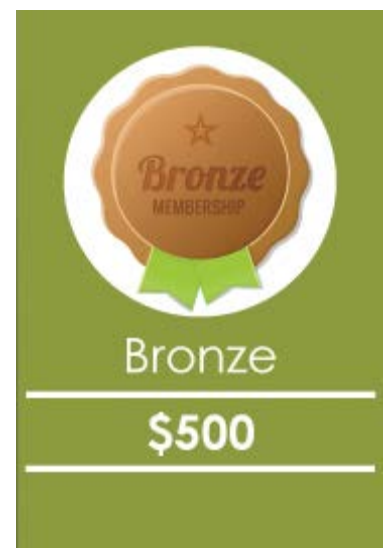


Bronze / \$500


ONLY for Government or Non-Profit organizations

Includes ALL of the Below:

- Choice of available Basic Location in the Exhibit Hall (first come, first serve)
- Exhibitor space with 8' table and tablecloth
- Choice of Wi-Fi and/or Electricity
- Logo in Summit Program (Regular Size) and Bronze Level listing in the Summit App
- One representative with full attendee privileges
- Attendee lists Post-Summit
- Opportunity to select additional Custom promotional features and Dinner tickets



Additional Custom Promotional Features

Drink Tickets (bundles of 5)	\$50
<p>Catch Box Microphone used for Q&A. Mics can be branded with a logo.</p> 	\$350 per microphone
Sponsor MATRC Summit Program Handout	\$1,500
Lanyard Promotional Opportunity	\$1,000
Sponsor Video Production of Plenary or Pre-Summit Sessions	\$1,900
Sponsor Luncheon Keynote Speaker	\$5,000
Sponsor Dinner Entertainment	\$2,000